

Università degli Studi di Palermo Dipartimento di Scienze Politiche e delle Relazioni Internazionali - DEMS







#### 3 March Curriculum Trade 10-12

## Traditional marketing v. International marketing

CLAUDIA TRAINA The Artemis Group

#### 4 March Curriculum Trade 10-12

## International communication - Digital marketing

CLAUDIA TRAINA The Artemis Group

#### 5 March Curriculum Trade 10-12

#### **Events and trade shows**

CLAUDIA TRAINA The Artemis Group

#### 6 March Curriculum Trade 10-12

#### **Project work**

CLAUDIA TRAINA The Artemis Group

#### 14 March Curriculum Trade 10-12

## Sustainability, a strategic lever for top organizations in a transformative business landscape

DAVIDE DE LORENZO **BIP Group** 

### 17 March Curriculum Studies 10-12

#### The War in Ukraine

Francesco Strazzari Scuola Superiore Sant'Anna

#### 19 March Curriculum Studies 15-17

#### NSAs and foreign policy

Daniela Irrera **CASD** 

#### 20 March Curriculum Studies 16-18

#### African diplomacy in the Age of European Colonialism

Massimo Zaccaria **University of Pavia** 

#### **25 March** Curriculum Studies

# NATO and the Italian position 10-12 European Strategic Autonomy 15-17 ALESSANDRO MARRONE

#### 27 March Curriculum Studies 15-17

#### An African penitentiary: a History of Deportation in late nineteenth century Italy

OLINDO DE NAPOLI

University of Naples Federico II



## **1 April** Curriculum Trade and Studies

## Doing Business abroad: opportunities and challenges - Establishing in the foreign market 10-12

DAVIDE BELLINO Diacron Group

### **Measuring Inequality 15-17**

JEAN GUY PREVOST

Université du Quebec, Montreal

#### 2 April Curriculum Trade and Studies

#### International Economic Law in Africa under the AfCFTA 10-12

**ALI KAIROUANI** 

Mohammed V University - Rabat

### Doing Business Abroad: Opportunities and Challenges - Bad Internationalization 15-17

DAVIDE BELLINO

**Diacron Group** 

## 3 April Curriculum Trade and Studies

#### International Economic Law in Africa under the AfCFTA 10-12

ALI KAIROUANI

Mohammed V University - Rabat

#### Doing Business Abroad: Opportunities and Challenges - Restrictive measures 15-17

DAVIDE BELLINO

Diacron Group

#### 4 April Curriculum Trade and Studies 10-12

#### Manage the main critical issues related to the operations of foreign branches

DAVIDE BELLINO

Diacron Group

#### 22 April Curriculum Trade and Studies 15-17

## The Italian development cooperation as an instrument of foreign policy

Francesco Capecchi

Maeci - University of Rome La Sapienza

## 23 April Curriculum Trade and Studies

## Evaluating cooperation programs impact to ensure transparency, accountability and future political strategies 10-12

Francesco Capecchi

Maeci - University of Rome La Sapienza

#### Internationalization of Firms I 15-17

Massimo Cermelli

University of Deusto

#### **24 April** Curriculum Trade and Studies

#### Internationalization of Firms II 10-12

Massimo Cermelli

**University of Deusto** 

#### Internationalization of Firms III 15-17

Massimo Cermelli

**University of Deusto** 



### 9 May Curriculum Studies 10-12

## European response to the war in Ukraine

GIUSEPPE FAMÀ

EEAS (Europea External Action Service) - University of Bologna

#### 12 May Curriculum Trade and Studies 10-12

Bridging Cultures and Diplomacy: A Joint Dialogue Between the Director of the Italian Cultural Institute and the Deputy Italian Ambassador in London

FRANCESCO BONGARRÀ – Italian Cultural Institute London RICCARDO SMIMMO - Ambasciata d'Italia a Londra

# **14 May** Curriculum Trade and Studies **14-16** Wealth inequalities in historical perspectives

GUIDO ALFANI Bocconi University

## 15 May Curriculum Trade and Studies 14-16

## The political economy and political ecology of hydropower in Ethiopia

EMANUELE FANTINI
IHE Delft Institute for Water Education

## 19 May Curriculum Trade and Studies 15-17 The internationalization of Italian firms in historical perspective: the case of Benetton

GIOVANNI FAVERO Ca' Foscari University

## 20 May Curriculum Trade and Studies 15-17

## Private and public spheres. The division of labor between genders in the history of economic thought

GIANDOMENICA BECCHIO University of Torino

## **22 May**

## Al and international trade Curriculum Trade and Studies 10-12

ROSTAM NEUWIRTH University of Macau

## A comparison between company forms in the UE Curriculum Trade 15-18

CORRADO MALBERTI University of Trento

## **23 May**

## **Trademarks: functions and types** Curriculum Trade **10-13**

ALESSANDRA ZANARDO
Ca' Foscari University

### Al and international trade Curriculum Trade and Studies 15-17

ROSTAM NEUWIRTH University of Macau

## 26 May

## Al and international trade Curriculum Trade and Sudies 10-12

ROSTAM NEUWIRTH University of Macau

### African conflicts Curriculum Studies 15-17

Lucia Ragazzi

ISPI - Istituto per gli studi di politica internazionale

## 27 May Curriculum Trade and Studies 15-16:30

## The post-liberal world order

ALEXANDER COOLEY
Columbia University

## 29 May Curriculum Trade and Studies 15-16:30

## The changing norms of sovereignty and military bases and strategic assets

ALEXANDER COOLEY Columbia University



Prof. Salvatore Casabona - Unipa

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